



ABBVIE, UK

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CORPORATE RESPONSIBILITY 2014:  
HEALTHCARE WITH A CONSCIENCE



# WELCOME

AT ABBVIE, WE HAVE A CLEAR VISION ABOUT WHAT CORPORATE RESPONSIBILITY MEANS TO US AND WHERE OUR COMMITMENTS LIE.

We believe that being a responsible business involves a powerful combination of sound business practices, treating our people, partners and suppliers with respect, and being an active contributor to the communities in which we live and do business.

Through our work to address some of the world's most complex health issues we frequently have the opportunity to align our commercial interests and corporate responsibilities. But we always need to challenge ourselves to do more, and our contribution needs to be more than just medicines.

As a new biopharmaceutical company in the 21<sup>st</sup> century, we have the opportunity to commit to a fundamentally different approach to addressing the healthcare challenges in our society. Breakthrough medicines, devices and medical approaches have dramatically improved the health of the world; people are living longer, healthier lives; but the burden of chronic disease is becoming more costly.

At AbbVie, our vision is to help build a sustainable future for our health system. Life-long prevention, early diagnosis and integrated care of chronic diseases need to be embraced to extend the healthy life years of our ageing population and relieve the burden on our health system.

New approaches are required to address the challenges our society faces today. At AbbVie, we have the expertise and commitment to be part of the solution.

The signature of Matt Regan, General Manager, AbbVie, UK.

Matt Regan, General Manager, AbbVie, UK

## SUPPORTING PATIENTS AND PEOPLE WITH ILLNESS

**L**SUPPORTING PEOPLE LIVING WITH CHRONIC CONDITIONS OR SHORT-TERM ILLNESS IS AT THE HEART OF EVERYTHING WE DO. FROM OUR RESEARCH AND INNOVATION, TO THE PARTNERSHIPS WE ENTER INTO AND THE WIDER WORK WE DO IN THE COMMUNITY, WE TRY TO SEE THE INDIVIDUAL BEHIND THE ILLNESS.

We strive to go beyond our medicines, working collaboratively to develop innovative support programmes that tackle the real needs of people living with illness in order to improve their care and quality of life.

At AbbVie we collaborate with a wide variety of Patient Advocacy Groups (PAGs) in the UK representing a range of different healthcare needs. These partnerships allow us to share information and develop educational programmes.

### PATIENTS AT HEART

In 2014, AbbVie's UK employees will volunteer around 3,000 hours of time to provide PAGs with practical support and training skills. This volunteer work helps bring our people closer to the patient communities that we support, helping us understand the everyday challenges facing people living with illness.

### PATIENT FORUM

The first in a series of non-promotional meetings for companies working across a number of different disease areas was held in December 2013. The series was developed to help senior leaders of patient and policy organisations better support people living with long-term conditions, given the changing NHS landscape and the expectation for patient organisations to become increasingly involved in shaping healthcare provision. 31 organisations attended the inaugural event.

**“** IT HAS BEEN A PRIVILEGE TO WORK WITH THE ABBVIE UK TEAM ON THEIR INAUGURAL PATIENT FORUM AND BE PART OF AN INNOVATIVE PROJECT THAT REALLY HAS SET THIS NEW BIOPHARMACEUTICAL COMPANY APART AND HELPED PATIENT ORGANISATIONS NAVIGATE THE COMPLEX CHALLENGES OF THE NEW NHS. THEY ARE A FANTASTIC GROUP OF PEOPLE WHO SHOW GENUINE PASSION FOR IMPROVING PATIENT CARE. **”**

Dr Mary Baker, MBE, BA, Hons DSc,  
President Year of the Brain, European Brain Council

The increasing number of people living with long-term conditions means our healthcare system is under sustained pressure. With finite resources we have to make all the healthcare resources available to us go further and work harder. This means taking a fresh look at how we prevent illness, intervene early when treatments are most effective and help people become more informed and therefore better able to manage their own health. For example:

- Talking AS (*Ankylosing Spondylitis*)<sup>ii</sup> was developed in partnership with a leading UK rheumatologist, Dr Raj Sengupta, at The Royal National Hospital for Rheumatic Diseases. Patients living with AS can use the self-assessment tool to input their symptoms online so any spike in symptom severity can be quickly spotted allowing for more proactive management and earlier intervention if necessary.
- PsoriASSESS<sup>ii</sup> is an online resource in the UK that offers a comprehensive package of self-assessment support to people living with psoriasis. The website function enables people to securely store test results and upload photos so they can assess their own disease severity, allowing for greater management and ownership of their condition. PsoriASSESS will also soon benefit dermatology practices by linking with clinicians and providing them with accurate, up-to-date information about a patient's disease in an online, secure environment. This clinician resource is due to be launched at the end of 2014.
- The Fit for Work Europe Coalition<sup>iii</sup> is a unique, multi-stakeholder group dedicated to advancing policies and practices regarding musculoskeletal disorders. AbbVie, as founding partner and sponsor, collaborates with people living with these conditions, physicians, policymakers and social organisations to address the burden of these disorders, which contribute to 60% of work incapacities in Europe. Our aim is to work together to reduce the barriers to sustainable employment for the millions of people living with musculoskeletal disorders in the UK and Europe.

For a full list of the charities we work with in the UK, please go to the funding disclosure section on <http://www.abbvie.co.uk>





## BUILDING SUSTAINABILITY INTO OUR HEALTHCARE SYSTEM

**[** BY 2050 THE AVERAGE EUROPEAN WILL EXPECT TO LIVE FOR 81 YEARS, COMPARED WITH 75 YEARS TODAY.<sup>v</sup> ALTHOUGH WE WELCOME INCREASED LIFE EXPECTANCY THERE IS A DOWN SIDE – NOT ALL THOSE EXTRA YEARS WILL BE SPENT IN GOOD HEALTH. MANY PEOPLE WILL SPEND THEIR ELDERLY YEARS COPING WITH ONE OR MORE CHRONIC CONDITIONS, THE RATE OF WHICH IS ALREADY RISING ALARMINGLY.

In May 2013, AbbVie, together with the European Public Health Association and Philips Healthcare, invited healthcare stakeholders from around Europe and beyond to discuss how we respond to this challenge.<sup>v</sup> The conclusions were clear: lifelong prevention, early diagnosis and intervention all have a key role. Furthermore, it was agreed that if we want to achieve healthcare sustainability, then governments, stakeholders, people living with illness and companies like ours must work in close partnership.

Connected to the European initiative, AbbVie also helped establish the UK Sustainable Healthcare Steering Group, comprising influential representatives from 14

organisations.<sup>vi</sup> This group undertook primary research to develop recommendations and solutions for improving the sustainability of healthcare by removing barriers for individuals with long-term conditions at a local and national level. There was particular focus on local prioritisation of sustainable healthcare issues and the group hosted a panel debate and workshop with 60 participants from across the healthcare sphere to examine areas requiring improvement.

A full report detailing the findings of the Group will be launched at the House of Commons in May 2014 and we look forward to discussing the role AbbVie can play as part of our long-term commitment to sustainable healthcare.



**“**SUSTAINABILITY IN HEALTHCARE RELIES UPON BEING REALISTIC ABOUT WHAT CAN BE DELIVERED EFFECTIVELY WITHIN CONSTRAINED FINANCIAL RESOURCES. DECISIONS FOR THE FUTURE NEED TO BE IMAGINATIVE. NEW WAYS MUST BE FOUND TO WORK MORE EFFICIENTLY, TO SPREAD INNOVATION AND HARNESS OUR ASSETS BETTER **”**

Baroness Julia Cumberlege and Dr Michael Dixon  
Co-Chairs of the Sustainable Healthcare Steering Group

**“**OUR COMMITMENT GOES BEYOND MEDICINE. OUR VISION IS TO HELP ACHIEVE A SUSTAINABLE HEALTHCARE SYSTEM. FOR THIS TO HAPPEN GOVERNMENTS, STAKEHOLDERS, PEOPLE LIVING WITH ILLNESS AND COMPANIES LIKE OURS MUST WORK IN CLOSE PARTNERSHIP **”**

Matt Regan, General Manager, AbbVie, UK

## LEVERAGING OUR EXPERTISE AT HOME AND ABROAD

CORE TO ABBVIE'S PHILOSOPHY IS HAVING A REAL IMPACT ON PEOPLE'S LIVES, BOTH THROUGH OUR EMPLOYEES' DAILY WORK AND OUR COMPANY'S ENGAGEMENT IN LOCAL COMMUNITIES. AT ABBVIE, WE USE OUR INTERNAL RESOURCES AND EXPERTISE TO HELP ADDRESS UK AND GLOBAL HEALTH NEEDS AND IMPROVE STANDARDS OF CARE.

In 2012, AbbVie (then as Abbott) signed the London Declaration on Neglected Tropical Diseases (NTDs), a coordinated campaign to eliminate or control 10 NTDs by the year 2020.<sup>vii</sup> We joined forces with 12 healthcare companies, the Bill & Melinda Gates Foundation, the World Bank, several leading non-Governmental organisations, and the governments of several large countries in making this commitment.

We also support leading UK institutions on NTD screening and research



### THE ABBVIE FOUNDATION

**Established in 2010, the AbbVie Foundation (previously part of the Abbott Fund) is a not for profit organisation dedicated to improving the lives of people around the world through a commitment to building strong communities, sustainable healthcare systems and effective education programmes.**

Two examples of the Foundation's work are programmes in Haiti and the Ivory Coast, where the AbbVie Foundation has committed US\$3 million to support the University of Notre Dame and MAP INTERNATIONAL to:

- Deliver mass drug administration for lymphatic filariasis (commonly known as elephantiasis, which can result in an altered lymphatic system and the abnormal enlargement of body parts, causing pain and severe disability) to more than two million people in Haiti
- Address the 58% of Haitian children who suffer from iodine deficiency by focusing on sustainable production of fortified salt (to help prevent mental retardation). In 2012, 250,000 pounds of co-fortified salt was distributed
- Provide adherence education campaigns and healthcare professional training to treat Buruli ulcer in the Ivory Coast. Left untreated, Buruli ulcer can cause irreversible deformity, long-term functional disability such as restriction of joint movement, extensive skin lesions and sometimes life-threatening secondary infections. This campaign saw 99% of people with Buruli ulcer complete the full antibiotic treatment needed to prevent disabilities

In addition to participating in global initiatives, AbbVie works to support our local community in Berkshire, where our UK headquarters is based. Local initiatives include:

#### OPEN KITCHEN CHARITY

AbbVie employees donate food packages annually at Christmas, which the charity distributes to those in need in our local community.

#### THE BERKSHIRE COMMUNITY FOUNDATION

AbbVie is a supporter of the Foundation, an independent charity that provides grants to local voluntary groups and exists to inspire a strong and generous community in Berkshire. In March 2014, AbbVie UK employees donated £500 which was matched by the company to those affected by the floods and storms that hit the UK at the beginning of the year.





## TRANSFORMING EDUCATION

### SUPPORTING SCIENCE-BASED EDUCATION

We believe that investment in education is essential if we are to ensure a sustainable healthcare system for the future. We aim to work with partners to help transform education and ensure people from all backgrounds can achieve their potential in science and literacy.

As experts in healthcare, we are committed to sharing our resources and expertise with scientists worldwide. AbbVie's employees have provided their expertise through science education programmes for students in the UK and countries around the world. This year, globally, we will introduce a new science education programme, initially in primary schools, aimed at nurturing young minds.



### IMPROVING DISEASE EDUCATION

**BHIVA AbbVie SSAT Young Physician's Exchange Scholarship<sup>viii</sup>**  
An AbbVie sponsored exchange scholarship for doctors training in HIV medicine celebrated its 10th birthday in 2013. The scholarship enables doctors from resource-poor countries to visit the UK, learning from UK centres of excellence and in return, UK doctors spend time in front-line HIV clinics in some of the most challenging healthcare environments in the world. This is only possible through our partnership with the British HIV Association (BHIVA) and the St. Stephen's AIDS Trust (SSAT).

**More than a Cold<sup>ix</sup>**  
Our More Than A Cold campaign is raising awareness of bronchiolitis, a common lung condition affecting babies and small children. The campaign – run primarily in partnership with Bliss (a charity that gives vital support and care to premature babies in the UK) and TAMBA (The Twins and Multiple Births Association) aims to educate parents about preventing bronchiolitis and help them to identify early warning signs.

## WORKING TOWARDS A HEALTHY ENVIRONMENT

AS A NEW COMPANY, ABBVIE IS SETTING NEW ENVIRONMENTAL GOALS. WE WILL AIM FOR A 20% REDUCTION IN CARBON AS CO<sub>2</sub>E, TOTAL WATER INTAKE AND TOTAL WASTE DISPOSAL BY 2020 (NORMALISED BY SALES AND OVER A 2013 BASELINE). IN ADDITION, WE WILL AIM TO REDUCE ABBVIE'S RECORDABLE INCIDENTS BY 20% BY 2020 (ABSOLUTE NUMBER).



### REDUCING OUR CARBON FOOTPRINT

There is a consensus in the field of science regarding climate change and the role of greenhouse gases. We believe that AbbVie has an obligation to act responsibly by implementing efforts to reduce the consumption of fossil fuel and the emission of greenhouse gases.

Like most companies, AbbVie emits carbon directly from our manufacturing, warehousing, office activities and through our vehicle fleets. We also contribute indirect carbon emissions throughout our value chain — through our sourcing and distribution efforts, as well as patients' and healthcare professionals' use and disposal of our products.

We have been measuring and managing our direct emissions for many years, especially with respect to our three greatest sources of impact; our manufacturing fuel combustion, our electricity use, and our global sales fleet. AbbVie has a comprehensive environmental management programme aimed at reducing our emissions from each of these sources. We work across the value chain to reduce our carbon emissions, and we encourage our suppliers, distributors, and other stakeholders to reduce their impact as well.

### ENERGY REDUCTION

Because energy use is directly proportional to carbon emissions, energy conservation not only reduces environmental impact, but also generates cost savings. Since 2006, the pharmaceutical manufacturing plants within AbbVie have reduced energy consumption by 18 % through installing cogeneration systems, solar energy, funding energy efficiency projects, and rationalising operations. These energy reductions have resulted in more than 500 million pounds (250,000 tons) of carbon reduction.

## OUR COMMITMENT IN NUMBERS



**18%**  
THE REDUCED ENERGY CONSUMPTION IN ABBVIE'S MANUFACTURING PLANTS SINCE 2006



**20%**  
THE REDUCTION ABBVIE IS MAKING IN ITS WATER AND CARBON USAGE BY 2020



**12**  
THE NUMBER OF HEALTHCARE COMPANIES ABBVIE HAS JOINED FORCES WITH TO HELP ELIMINATE OR CONTROL NEGLECTED TROPICAL DISEASES



**£1,000**  
THE AMOUNT RAISED BY ABBVIE'S UK EMPLOYEES – AND FURTHER MATCHED BY THE COMPANY – TO THE LOCAL BERKSHIRE RELIEF FUND AND THE BRITISH RED CROSS IN RESPONSE TO THE UK FLOODING AND STORMS IN 2014



**31**  
THE NUMBER OF CHARITABLE HEALTH ORGANISATIONS REPRESENTED AT THE FIRST ABBVIE PATIENT FORUM



**\$905,000,000**  
THE GRANTS AND CHARITABLE DONATIONS MADE BY ABBVIE AND ITS FOUNDATIONS IN 2013



**20%**  
OUR COMMITMENT TO REDUCING RECORDABLE INCIDENTS BY 2020



**3,000**  
THE APPROXIMATE NUMBER OF PRO BONO HOURS OFFERED BY UK EMPLOYEES TO SUPPORT CHARITABLE HEALTH ORGANISATIONS

## REFERENCES

- i <https://www.talkingas.com>. Date last accessed April 2014
- ii <https://www.psoriasisss.co.uk>. Date last accessed April 2014
- iii <http://fitforworkeurope.eu>. Date last accessed April 2014
- iv World Population Prospects, The 2012 Revision. United Nations. 2013. [http://esa.un.org/wpp/Documentation/pdf/WPP2012\\_Volume-I\\_Comprehensive-Tables.pdf](http://esa.un.org/wpp/Documentation/pdf/WPP2012_Volume-I_Comprehensive-Tables.pdf). Date last accessed April 2014
- v [www.recipes4healthcare.eu](http://www.recipes4healthcare.eu). Date last accessed April 2014
- vi UK Sustainable Healthcare Steering Group:
  - Chairs: Baroness Julia Cumberlege and Dr Michael Dixon, College of Medicine
  - Professor Sir Mansel Aylward, Public Health Wales
  - Dr Tim Ballard, Royal College of General Practitioners
  - Neil Betteridge, Neil Betteridge Associates
  - Professor Stephen Bevan, The Work Foundation
  - Professor Paul Corrigan, Healthcare Consultant
  - Charles Gore, The Hepatitis C Trust
  - Carrie Grant, Patient representative
  - Phil Gray, Chartered Society of Physiotherapy
  - Laura Guest, British Society of Rheumatology
  - Sue Oliver, EULAR Healthcare Professionals Standing Committee
  - Mark Platt, Royal College of Nursing
  - Matt Regan, AbbVie
  - Professor John Weinman, King's College London
- vii [www.unitingtocombattds.org](http://www.unitingtocombattds.org). Date last accessed April 2014
- viii <http://www.bhiva.org/BASS-Scholarships.aspx>. Date last accessed April 2014
- ix [www.morethanacold.co.uk](http://www.morethanacold.co.uk). Date last accessed April 2014

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