

Executive Summary
Collaborative Working Project Gastroenterology

Organisations involved

Royal Wolverhampton NHS Trust (New Cross Hospital) / AbbVie

Summary

This collaboration aims to raise the Standards of Care (SoC) for patients with Inflammatory Bowel Disease (IBD) by embedding Quality of Life (QoL) assessments via patient reported outcomes in routine clinical practice and demonstrating its impact on patient care, disease control and service delivery.

The project will start in September 2024 and run for 2 years.

Background

The landscape in gastroenterology for IBD is changing, with many more effective treatments available. Despite these advancements, a significant number of patients have suboptimal disease control, delayed access to diagnosis and treatment, and therefore remission, significantly affecting patients QoL.

Project Objectives

- Raising SoC for patients with IBD
- Improve health outcomes and service delivery to IBD patients
- Ensure all HCPs involved in the patient journey are supported to expand their knowledge of IBD
- Measure impact of implementation of QoL assessments in routine clinical practice
- Disseminate outcomes and sharing of best practice

Benefits

Benefits to patients

- Improved SoC
- Accelerated access to appropriate care through local IBD 'fast track pathway'
- Enhanced patient satisfaction

Benefits to the NHS

- Greater understanding of impact of measuring QoL in IBD
- Improved efficiency in treating IBD patients via enhanced use of 'fast track pathway'
- Co-ordination of patient care and multidisciplinary teamwork

Benefits to AbbVie

- Demonstrated partner of choice for opportunities to improve patient standards of care
- Support AbbVie's position as leaders within the immunology landscape

- Gain better understanding of the NHS challenges to provide specialist patient care to inform further initiatives to improve standards of care

Funding and Resources

This project is a shared contribution of time between Royal Wolverhampton NHS Trust and AbbVie. Funding for meeting space, resulting meeting materials and medical writing will be provided by AbbVie.

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